

Why Choose Accountable For Change?

What, how, and why

Accountable For Change works with business leaders to achieve long-term goals, overcome short-term obstacles and facilitate change to improve performance. We are facilitators, not consultants, which means we help you utilize a series of tools, processes and insights to solve problems *yourself*. Through strategy development, problem solving and implementation support, we help you simplify complex issues and learn innovative techniques for making change stick.

Our values

Curiosity, accountability, team focus and simplicity

Capability

Started in 2004 as part of a Top 10 Atlanta CPA firm, now a successful, independent business advisory solution

Ideal clients

Business leaders who want to build better businesses and create sustainable growth

What do clients say about us?

“Sue provided the tools that enabled our team to pivot our thinking, reevaluate goals, strengthen strategies, and come up with a WORKABLE, DOABLE plan.” – Emily Ellison, CEO of YWCA Greater Atlanta (retired)

“I am so glad Sue is on my team, helping me build a better business for me, my colleagues, and my clients. I rely on her for high-level strategic concerns, as well as getting down in the weeds to work through specific business problems.” – Alicyn McLeod, CPA, CFP

“AFC provides us with actionable tools & processes that help us work on key initiatives, many of which we use on a regular basis such as decision matrixes, performance standards for key result areas, mindmaps and white space reports. I have found this to be far superior to other coaching methodologies that lend lip-service to reaching for developing BHAGs.” – Stacey Gorowitz, CPA, MBA, CEO & President of S.J. Gorowitz Accounting & Tax Services

Benefits of using Accountable For Change

- The right balance of face-to-face support and practical tools to simplify the complex – cutting through the clutter
- Convenient, cloud-based coaching support, strategy development assistance and just-in-time training
- A complete, proven solution tailored to your unique needs, not a cookie cutter approach

Questions to facilitate a conversation based on problems we solve

1. What worked well last year?
2. Do past issues that you thought were handled keep resurfacing?
3. How do you continue to improve and stay ahead of competitors and client needs?
4. In what ways are you preparing the next generation of leaders to handle issues and develop people?

How can you learn more about working with Accountable For Change?

1. Sit down for a 20-minute coffee with Sue Groszkiewicz to share your challenges and see if we are a fit
2. Refer to our website AccountableForChange.com
3. Invite Sue to be on a panel

About Accountable For Change

Change isn't easy. Accountable For Change guides company leaders from where you are today to where you want to be, helping you transform your business into a more profitable, productive and sustainable organization.